





...am liebsten offroad

www.lucky-ways.eu

Travel blog for individualists
with adventurer-gene

Who writes here?

Hi, we are
Bruno und Dagmar



Live your adventure to your liking

Lucky Ways provides tips and information for the individual traveller who is travelling on his own, at his own pace, as autonomously as possible and away from the mainstream and does not perceive a tension between wilderness and adventure as well as culture and enjoyment as a contradiction .



Our target audience?

Are people like us.

We are very fond of being out in nature, active and sporty. During our hikes and trekking tours it can be a bit adventurous, narrow paths and sometimes even a climbing platform.

During our travels, we are individual travellers. We prefer to take road trips. We like it self-sufficient and off-road. That's why we're on the road with a Landrover Discovery and roof tent.

We are passionate about taking pictures and taking the time to do so along the way. From this point of view, the lighting conditions often determine our planning.

As much as we love the adventure and play guitar somewhere by the campfire at night, we like to let it go well on the other side. We are not young backpackers, but travel on budget. After a strenuous mountain tour or dusty desert ride, what could be better than indulging in wellness, a pleasant ambience and an outstanding meal with an excellent wine?

In other words, we like the people who put a lot of effort into their guests doing well. We love to feel the personal touch of a beautiful location. We like concepts in harmony with nature and with a character who represents lands and people. And we are happy to consume special products and good food from the respective region on site.



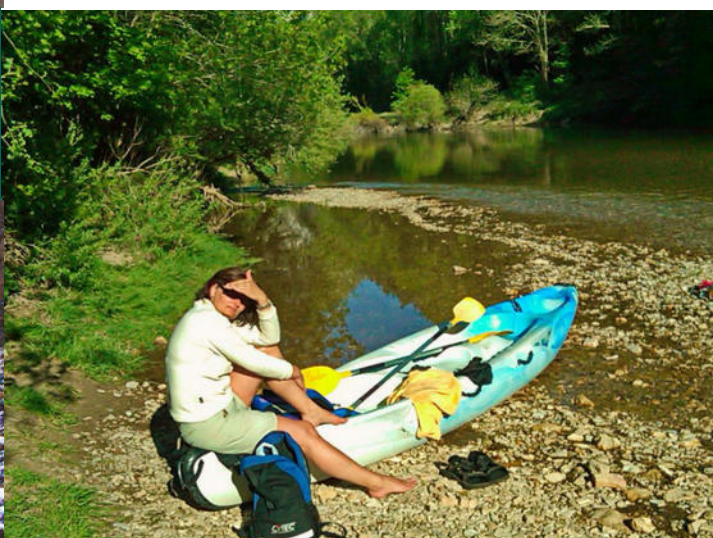
Hiking
Trekking
Outdooractivity

**Trekking tour through the Black Forest to Lake Constance
230 km**



**Trekkingtour at Jebel Toubkal
Morocco**

Black Forest cycling marathon



**Canyoning in Gorge of Tarn
Cevennes
France**



**Climbing platform at Mont Blanc
France**



**Road Trip Marokko
Erg Chegaga**



**Individual Traveling
Road Trips
City Trips**



**Road Trip Albania
The Blue Eye of Theth**



**Venice City Trip
Italy**



**Individual Trip Malta
Marsaxlokk**



**Road Trip Italy
Off-road in Tuscany
Candlelight-Dinner
Sicily Cefalú**





**Bab Rimal Desert Hotel
Morocco**



**People
&
Locations**



**Beach Bar Trapani
Sicily**



**Hotel Chez le Pacha
Morocco**



**Adventure Southside
Fair report**

**Agriturismo Il Maresciallo
Calabria
123 Soleil – Families operated
Morocco**



Cooperation

Why us?

We offer you the unique combination of passion for travel and the expertise of an digital marketing agency.

We offer well-researched content flavored with excellent photo and/or video documentation.

We use social media channels Facebook, Instagram and Pinterest.

Our travel blog Lucky Ways records a rapidly increasing reach and occupies front places in the DRKPI ranking.

Our Offer:

- Marketing power for regions, hotels, restaurants, regional operations, product manufacturers of outdoor, off-road, photo and, to the extent, relevant to the IT industry.
- Blogger Press trips
- Brand, product, hotel reviews
- Contentmarketing
- Social Media Marketing
- Product tests

On Lucky Ways, we only publish reports that suit us and our target audience.

Advertising is labelled in the sense of transparency. We do not use dofollow links.

We like to write about

- Smart tourism concepts
- Hotels with charm, beautiful location, great views
- Exceptional locations, small but fine
- Individual journey concepts
- Experiential trips with adventure character
- Interesting open people with heart and soul
- Friendliness, well-being ambience, service quality, sustainability
- Regional good products from agriculture and gastronomy
- Fotoequipment
- All -before any- outdoor products that belong on one of our pack lists
- Everything that makes our vehicle off-road suitable
- And finally

The insider tips that can be found again and again.

References

Hotel Bab Rimal, Morocco

<https://lucky-ways.de/bab-rimal-desert-hotel-foum-zguid-sahara/>

Hotel Chez le Pacha, Morocco

<https://lucky-ways.de/hotel-chez-le-pacha-mhamid-el-ghizlane-zagora-marokko/>

Adventure Southside – Fair reporting

<https://lucky-ways.de/adventure-southside-offroad-abenteuer-survival/>

Meet Globetrotters 2017 – Article for Matsch und Piste

<https://matsch-und-piste.de/das-war-das-klaus-daerr-treffen-2017/>

Landrover Discovery Remodeling – Cooperation Autohaus Kölsch

<https://lucky-ways.de/landrover-discovery-umbau-teil-2/>

National Park Berchtesgaden – Mountaineering Village Ramsau Cooperation Berghotel Rehlegg

<https://lucky-ways.eu/nationalpark-berchtesgaden-im-bergsteiger-dorf-ramsau/>

Insider Tip Umbria – Cooperation Porte Aperte al Trasimeno

<https://lucky-ways.eu/geheimtipp-umbrien-porte-aperte-al-trasimeno/>

References

Camping Kursaal – Lago Trasimeno - Cooperation

<https://lucky-ways.eu/camping-kursaal-am-lago-trasimeno-in-umbrien/>

Kasbah Hotel Skhirat , Marokko - Cooperation

<https://lucky-ways.eu/rundreise-marokko-uebernachten-im-kasbah-hotel/>

Guest items:

Albania – an attractive travel destination?

<https://campofant.com/albanien-ein-attraktives-reiseland/>

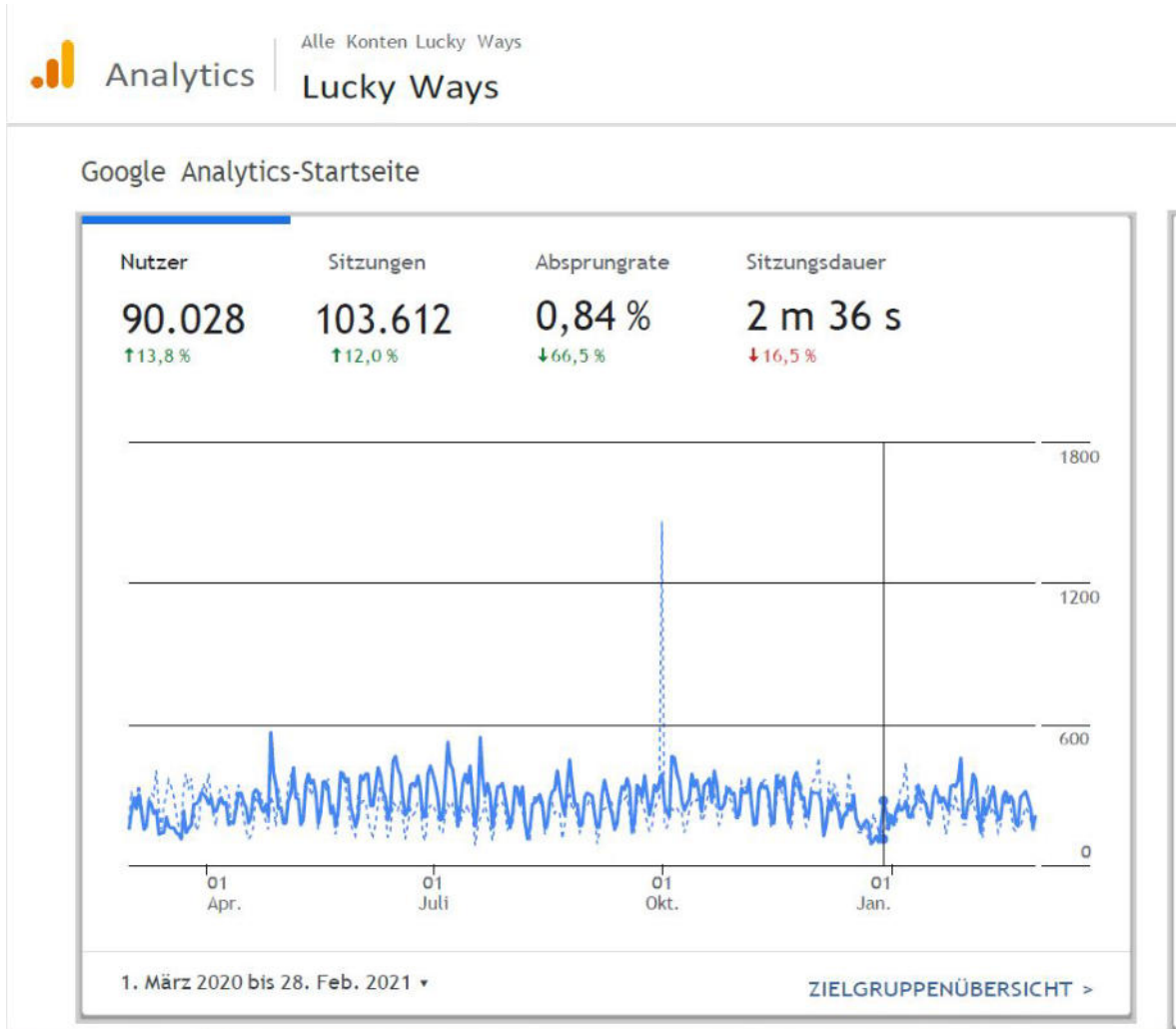
Our interview from the series "A Bed in:"

At comewithus2

reaches quite a lot about us:

<https://comewithus2.com/4534-2/>

Reach of Website



Traffic development 01.03.2020 – 28.02.2021

Feb 2021:

User: 6.717

Sessions: 7.488



Social Media

Facebook:

<https://www.facebook.com/Lucky.Ways/>

631 Subscriber

Instagram:

https://www.instagram.com/lucky_ways_reiseblog/

12.000 Follower

Pinterest:

https://www.pinterest.com/lucky_ways

New: 2.500 Viewer/Month

YouTube:

<https://www.youtube.com/channel/UC9JhZM9E5i-ZLG3XN-UUfyg>

Up to 1005 Requests/Video

16 Subscriber



Impressum

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BDC Company SIA

Reg. Nr.: 40203283920

Rezeknes Iela 27a-12

LV 1073 Riga

represented by

Dagmar und Bruno Charbonnier

Contact:

Fon: +49 15678 556606

info@lucky-ways.eu

<https://lucky-ways.eu>

VAT-ID: LV40203283920

BCvision digital marketing

<https://bc-vision.eu>