

Travel blog for individualists with adventurer-gene



Who writes here?

Hi, we are Bruno und Dagmar



Live your adventure to your liking

Lucky Ways provides tips and information for the individual traveller who is travelling on his own, at his own pace, as autonomously as possible and away from the mainstream and does not perceive a tension between wilderness and adventure as well as culture and enjoyment as a contradiction .



Our target audience?

Are people like us.

We are very fond of being out in nature, active and sporty. During our hikes and trekking tours it can be a bit adventurous, narrow paths and sometimes even a climbing platform.

During our travels, we are individual travellers. We prefer to take road trips. We like it self-sufficient and off-road. That's why we're on the road with a Landrover Discovery and roof tent.

We are passionate about taking pictures and taking the time to do so along the way. From this point of view, the lighting conditions often determine our planning.

As much as we love the adventure and play guitar somewhere by the campfire at night, we like to let it go well on the other side. We are not young backpackers, but travel on budget. After a strenuous mountain tour or dusty desert ride, what could be better than indulging in wellness, a pleasant ambience and an outstanding meal with an excellent wine?

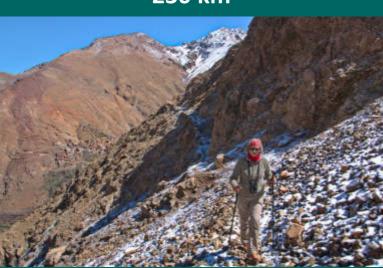
In other words, we like the people who put a lot of effort into their guests doing well. We love to feel the personal touch of a beautiful location. We like concepts in harmony with nature and with a character who represents lands and people. And we are happy to consume special products and good food from the respective region on site.



Trekking tour through the Black Forest to Lake Constance 230 km



Hiking Trekking Outdooractivity



Trekkingtour at Jebel Toubkal Morocco

Black Forest cycling marathon



Canyoning in Gorge of Tarn
Cevennes
France



Climbing platform at Mont Blanc France





Road Trip Marokko Erg Chegaga



Individual Traveling
Road Trips
City Trips



Road Trip Albania
The Blue Eye of Theth



Venice City Trip
Italy







Individual Trip Malta Marsaxlokk

Road Trip Italy
Off-road in Tuscany
Candlelight-Dinner
Sicily Cefalú



Bab Rimal Desert Hotel
Morocco



People & Locations



Beach Bar Trapani Sicily



Hotel Chez le Pacha Morocco





Adventure Southside Fair report

Agriturismo II Maresciallo
Calabria
123 Soleil – Families operated
Morocco



Cooperation

Why us?

We offer you the unique combination of passion for travel and the expertise of an digital marketing agency.

We offer well-researched content flavored with excellent photo and/or video documentation.

We use social media channels Facebook, Instagram and Pinterest.

Our travel blog Lucky Ways records a rapidly increasing reach and occupies front places in the DRKPI ranking.

Our Offer:

- Marketing power for regions, hotels, restaurants, regional operations, product manufacturers of outdoor, off-road, photo and, to the extent, relevant to the IT industry.
- Blogger Press trips
- Brand, product, hotel reviews
- Contentmarketing
- Social Media Marketing
- Product tests

On Lucky Ways, we only publish reports that suit us and our target audience.

Advertising is labelled in the sense of transparency. We do not use dofollow links.



We like to write about

- Smart tourism concepts
- •Hotels with charm, beautiful location, great views
- Exceptional locations, small but fine
- •Individual journey concepts
- Experiential trips with adventure character
- •Interesting open people with heart and soul
- •Friendliness, well-being ambience, service quality, sustainability
- Regional good products from agriculture and gastronomy
- Fotoequipment
- •All -before any- outdoor products that belong on one of our pack lists
- Everything that makes our vehicle off-road suitable
- And finally

The insider tips that can be found again and again.



References

Hotel Bab Rimal, Morocco

https://lucky-ways.de/bab-rimal-desert-hotel-foum-zguid-sahara/

Hotel Chez le Pacha, Morocco

https://lucky-ways.de/hotel-chez-le-pacha-mhamid-el-ghizlane-zagora-marokko/

Adventure Southside – Fair reporting

https://lucky-ways.de/adventure-southside-offroad-abenteuer-survival/

Meet Globetrotters 2017 – Article for Matsch und Piste

https://matsch-und-piste.de/das-war-das-klaus-daerr-treffen-2017/

Landrover Discovery Remodeling – Cooperation Autohaus Kölsch

https://lucky-ways.de/landrover-discovery-umbau-teil-2/

National Park Berchtesgaden – Moutaineering Village Ramsau Cooperation Berghotel Rehlegg

https://lucky-ways.eu/nationalpark-berchtesgaden-im-bergsteiger-dorf-ramsau/

Insider Tip Umbria – Cooperation Porte Aperte al Trasimeno

https://lucky-ways.eu/geheimtipp-umbrien-porte-aperte-al-trasimeno/



References

Camping Kursaal – Lago Trasimeno - Cooperation

https://lucky-ways.eu/camping-kursaal-am-lago-trasimeno-in-umbrien/

Kasbah Hotel Skhirat, Marokko - Cooperation

https://lucky-ways.eu/rundreise-marokko-uebernachten-im-kasbah-hotel/

Guest items:

Albania – an attractive travel destination?

https://campofant.com/albanien-ein-attraktives-reiseland/

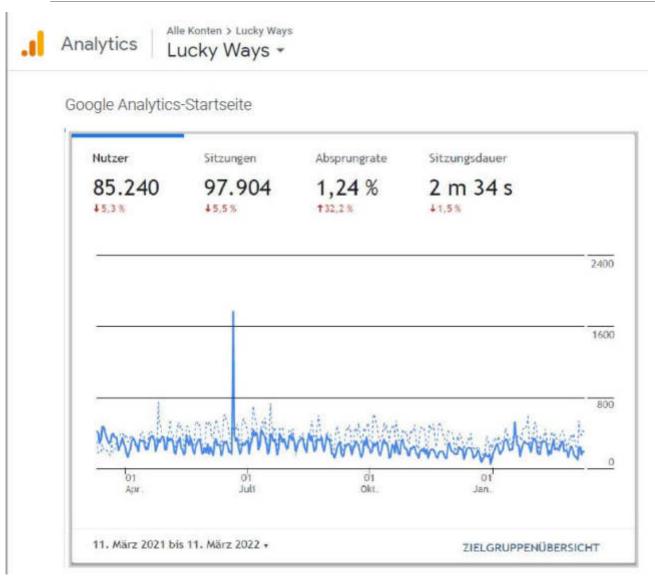
Our interview from the series "A Bed in:" At comewithus2

reaches quite a lot about us:

https://comewithus2.com/4534-2/



Reach of Website



Traffic-Development 11.03.2021 - 11.03.2022

Feb 2022:

User: 6.256 Sessions : 6.984



Social Media

Facebook:

https://www.facebook.com/Lucky.Ways/

657 Subscriber

Instagram:

https://www.instagram.com/lucky ways reiseblog/

12.150 Follower

Pinterest:

https://www.pinterest.com/lucky_ways

New: 79 Follower

YouTube:

https://www.youtube.com/channel/UC9JhZM9E5i-

ZLG3XN-UUfyg

Up to 1015 Requests/Video

16 Subscriber



Impressum

Travel blog for individualists with adventurer gene
Is a brand of
BDC Company LTD

33 Nikolaou I. Nikolaidi Ave KS Tower, Office 10 8010 Paphos, Cyprus

Represented by Dagmar und Bruno Charbonnier

Kontakt:

Fon: +49 15678 556606 info@lucky-ways.eu

https://lucky-ways.eu

VAT-ID: CY10421311P

BCvision digital marketing

https://bc-vision.eu